

BEAVER COUNTY TOURISM PROFILE

County Indicator	2006	2007	2008	% Change 2007-2008	State Ranking
DEMOGRAPHIC					
Population	6,428	6,466	6,523	0.9%	24
Total Non-Ag Employment	1,972	2,045	2,099	2.6%	24
Non-Ag Avg Monthly Wage	\$2,237	\$2,285	2,340	2.4%	21
Per Capita Income	\$29,065	\$24,745	28,124	13.7%	9
Unemployment Rate*	3.0%	2.7%	3.4%	25.9%	18
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)**	\$14.6	\$16.6	\$15.8	-4.8%	23
Travel & Tourism Related Employment**	286	294	254	-13.6%	22
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending**	\$447.8	\$1,592.0	\$1,512.0	-5.0%	23
Transient Room Tax	\$108.9	\$166.7	\$172.4	3.4%	21
Restaurant Tax	\$83.5	\$81.0	\$79.1	-2.3%	21
Car Rental Tax	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$61.9	\$84.0	\$84.9	1.1%	24
REGIONAL VISITATION COUNTS					
Zion N.P.	2,514,490	2,657,280	2,657,213	0.0%	
Bryce Canyon N.P.	890,673	955,715	1,043,321	9.2%	
Cedar Breaks N.M.	453,382	515,196	642,177	24.6%	
Capitol Reef N.P.	513,702	554,906	604,810	9.0%	
Utah Shakespearean Festival	140,000	126,000	124,086	-1.5%	
Fremont Indian S.P.	64,116	72,184	74,919	3.8%	
Piute S.P.	29,609	47,918	26,230	-45.3%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2007 - 2008 calculations

r = revised

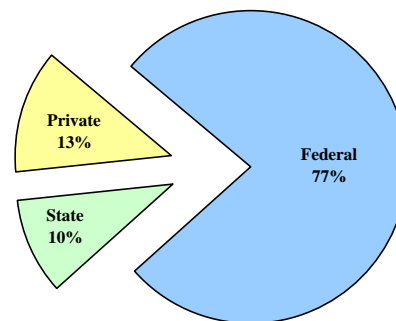
Land Ownership - 2008	No. of Acres	% Total
Total Acres in County	1,654,438	100.0%
Federal Government	1,277,442	77.2%
BLM	1,138,407	68.8%
US Forest Service	139,035	8.4%
National Park Service	--	--
National Wildlife Service	--	--
Other	--	--
State Government	167,182	10.1%
Utah State Parks & Recreation	212	0.0%
Utah State Wildlife Reserves	11,925	0.7%
State Trust Lands	155,045	9.4%
Other	--	--
American Indian	--	--
Private*	209,062	12.6%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land

Land Ownership - 2008



Beaver County Tourism Profile

